

About licenses

License Comparison

For more details, please refer to the [License Agreement](#).

- [Terms](#)
- [Usage \(Images · Footage\)](#)
 - * The license of the Images purchased with the Standard License may be upgraded to the Extended License through the pages of Your Account > [Download History](#).
For more details, please refer to the FAQ "[Can I upgrade purchased image to Extended Licensed image?](#)"
 - * The Images downloaded under the Subscription may not be used for the Extended License Purpose.
 - * The Footage is not subject to the Extended License. Unless otherwise agreed with Pixta in writing, the Footage may be used within the purposes as designated by Pixta below.
 - * If the Content is used for the Extended License Purposes without obtaining the Extended License properly, such use of the Content will be deemed as unauthorized use, and will be subject to the penalty as set forth in the License Agreement.
 - * **Under all the licenses available in the service PIXTA, the certain uses of the Content as set forth in the [License Agreement](#) are strictly prohibited. Please be sure to read the links on the [Prohibitions](#) prior to the use of the Content.**
 - * While the Content may be used in the products delivered to the Client, the RF license of the Content may not be assigned or transferred to the Client.
 - * While the Content may be used in the products the production of which is entrusted to the subcontractor, the RF license of the Content may not be assigned or transferred to the subcontractor.
 - * If it is difficult to determine whether the intended use exceeds the licenses available on PIXTA, please refer to the "[FAQ about Extended License](#)".

Terms	Subscription	Single Purchase
-------	--------------	-----------------

		Standard	Extended * Footage is not subject to the Extended license.
Prices	Prices decided pursuant to each Subscription Plan. For more details of the prices of each subscription plans, please refer to this page .	Prices designated according to the sizes of the Content * per Content	+US\$30 or 30 Prepaid * per Content
Permitted Users of Content * Please refer to the License Agreement .	The Content may be downloaded and altered by the Member (or only the Registrant if the Organization is the Member) him or herself.	The Content may be downloaded and altered by the Member (or only the Registrant if the Organization is the Member) him or herself, and, if the Member registers the Organization to which the Member belongs, the Content may be altered also by the members of the Organization to the extent permitted under the Terms of Use.	
Downloaded images usage period	Unlimited * If you fail to use the Content within one year after the first download, the RF license of the Content shall become null and void, regardless of the existence		Unlimited

	of violation of Terms of Use.	
Multiple usage/service		OK

Images

Alteration required for the use of the Content		<ol style="list-style-type: none"> 1. Adjusting the resolution of the Content in appropriate manner for the intended use; 2. Incorporating the Content in the design to ensure that any third party will not separate or download the Content itself; or 3. Adding text or simple montages over the Content. <p>* Alterations to the Images such as trimming, turnover, resizing, changing color, adding text, and simple montages are permitted.</p>	
Usage	Subscription	Single Purchase	
		Standard	Extended
Use the Content as a description image in websites, SNS, mobile		OK	

<p>applications, software, digital contents, electronic publications such as e-books, e-magazines and blogs</p> <p>*except for the case of broadcasting, webcasting, and using in templates</p>		
<p>Use the Content as a description image in magazine ads, newspaper ads, posters, fliers, POP, DM</p>	<p>OK</p>	
<p>Use the Content as a description image in a manner of printing or putting it in a tangible media such as product packages, newspapers, magazines, books, pamphlets, novelty goods etc.</p>	<p>Less than 300,000 reproductions in aggregate</p>	<p>Unlimited</p>
<p>Broadcast or webcast the Content in TV programs, web programs, commercials, digital signages, train</p>	<p><u>OK if the prescribed copyright notice is provided.</u> Otherwise, Extended License is required.</p>	<p>OK</p>

channels, in-store displays, videos in internet media such as YouTube etc.		
Use the Content in templates	Not allowed	OK
Use the Content in products for sale such as clothing, cloth, tableware, postcards, greeting cards, stationery, general goods (merchandise), calendar, stickers incl. wall stickers, wallpaper, packaged products incorporating the Content, such as DVD of TV program	Not allowed	OK
Personal use	OK	

For further information about permitted uses, please refer to the [License Agreement](#).

If it is difficult to determine whether the intended use exceeds the prescribed licenses available in the PIXTA, please inquire through the [Contact Form](#).

In case of the sale under the other terms and conditions separately designated by Pixta, the terms and usage etc. of the Content shall be subject to the agreement of the said terms and conditions so designated.

Footage

<p>Alteration required for the use of the Content</p>	<p>1. Incorporating the Content as a part of multimedia products such as films, videos, TV programs, advertisements and the like; or</p> <p>2. Taking technical measures to prevent any third party from isolating or downloading only the Footage from the products.</p> <p>* Alterations permitted for the Images shall be also permitted for the Footage; provided, however, that the Contributor Member's prior approval shall be required if any still image is created and used from the Footage, except that such still image is created and used in the course of promotional activities of multimedia products incorporating the Footage.</p>	
<p>Usage</p>	<p>Subscription</p>	<p>Single Purchase</p>
<p>Use the Content as a part of multimedia products in websites, SNS, mobile applications, software, digital contents, electronic publications such as e-books, e-magazines and blogs</p>	<p>OK</p>	
<p>Use the Content as a part of multimedia advertisement products such as online ads and mobile ads</p>	<p>OK</p>	

Broadcast or webcast the Content in TV programs, web programs, commercials, digital signages, train channels, in-store displays, videos in internet media such as YouTube etc.	OK
Use the Content in templates	OK
Sell the packaged multimedia products incorporating the Content	OK
Personal use	OK

For further information about permitted uses, please refer to the [License Agreement](#).

If it is difficult to determine whether the intended use exceeds the prescribed licenses available in the PIXTA, please inquire through the [Contact Form](#).

In case of the sale under the other terms and conditions separately designated by Pixta, the terms and usage etc. of the Content shall be subject to the agreement of the said terms and conditions so designated.